



PATENT

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Signature

Confirmation No. 1850

Appl No. : 09/923,829  
Applicant : Thilo Gabler  
Filed : August 7, 2001  
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING  
USING USER RESPONSES

TC/A.U. : 3621  
Examiner : Firmin Backer

Docket No. : 46894/JEC/W391  
Customer No. : 23363

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GROUP 3600

AMENDMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
June 18, 2004

Commissioner:

In response to the Office action of December 18, 2003, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 3 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 11 of this paper.

**Amendments to the Drawings** begin on page 16 of this paper and include additional sheets (FIGS. 10-14).

**Appln No. 09/923,829**

**Amdt date June 18, 2004**

**Reply to Office action of December 18, 2003**

**Remarks/Arguments** begin on page 17 of this paper.